TCCIA BEST-AC ADVOCACY FOR COMPETITIVENESS PROGRAMME

TCCIA HQ Jan 2009



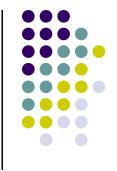
Introduction

- Globalisation is compelling economies to b more competitive
- National competitiveness is determined by:
 - a nations ability to utilise all its resources more effectively and efficiently in wealth creation and service provision than relevant competitors
 - The ability of a nation's firms to achieve sustained success versus foreign competitors, without protection or subsidies.
 - Citizens ability to achieve a high, and constantly rising, standards of living

Addressing Competitiveness Issues



- Concern on Tanzania's competitiveness in the regional and global context (DB, GCR)
- No systematic positive action
- Redefining role of TCCIA and Best-AC in addressing competitiveness issues



What needs to be done...

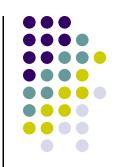
- Engagement at all levels to enhance competitiveness
- TCCIA and BEST-AC to spearhead efforts to address competitiveness issues

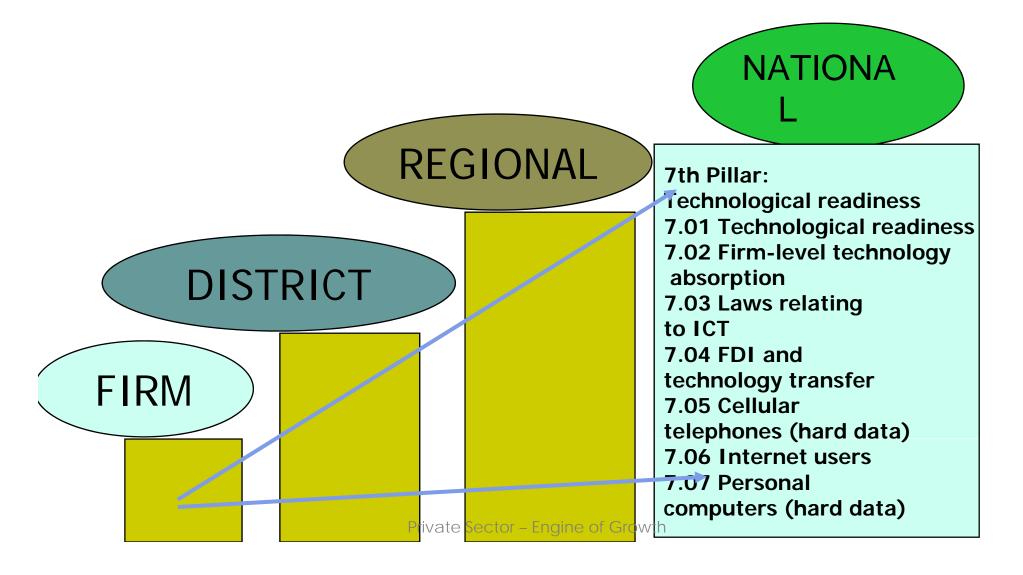


The How....

- Identify factors hindering Tanzania's competitiveness by analysing:
 - Doing Business Reports
 - Global Competitiveness Reports
- Isolate advocacy components from factor analysis
- Conduct Inventory of current advocacy issues at: district, Regional & National levels

Global Competitiveness Indexes Vs. Firm Competitiveness





Global Competitiveness Indexes Vs. Firm Competitiveness



NATIONAL

DISTRICT FIRM

9th Pillar: Innovation
9.01 Quality of scientific
research institutions
9.02 Company spending
on research and development
9.03 University/industry
research collaboration
9.04 Govt procurement
of advanced technology
products
9.05 Availability of
scientists and engineers
9.06 Utility patents (hard data)
9.07 Intellectual
property protection

9.08 Capacity for innovation

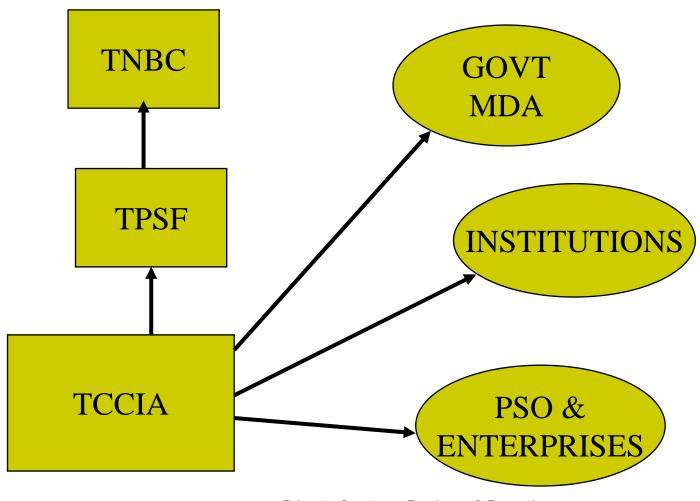


The How....

- Evaluate issues & select competitiveness issues
- Identify stakeholders and coalition partners on competitiveness issues
- Strategize implementation modalities
 - Priorities
 - Specific Activities
 - Timelines
 - Resources

Sample Engagement Model





Private Sector - Engine of Growth