

Ref. No. FA 316/406/01"N"

10th February, 2018

Executive Director,
Tanzania Chamber of Commerce,
Industry and Agriculture (TCCIA),
P.O. Box 9713,
DAR ES SALAAM



Dear Sir/Madam,

**RE: INVITATION TO PARTICIPATE AT THE 30TH MALAWI INTERNATIONAL
TRADE FAIR (30TH MITF) FROM 24TH MAY TO 3RD JUNE, 2018**

Please refer to the above mentioned subject.

Tanzania Trade Development Authority (TanTrade) would like to inform you that we have received an invitation letter from Malawi Confederation of Chambers of Commerce & Industry to participate at the 30th Malawi International Trade Fair (MITF) to be held from 24th May to 3rd June, 2018 in Blantyre, Malawi.

MITF is the general fairs encompassing all sectors of the economy whereas expected to attract many visitors from all over the world especially from neighbouring countries, provides unique sales promotion, B2B meetings and networking forum for the business community.

Therefore, TanTrade has identified your organization's products to have a good potential in this market. By this letter, we wish to invite you to participate at this important event. Interested companies/organization should therefore observe the following conditions:-

- i) Prepare good quality of products, promotional literatures and the export price list.
- ii) Designate your officer to promote your product samples at the Tanzanian Stand during the fair or alternatively, you may wish to entrust the TanTrade official with some basic information about your products and let him/her represent your company at the fair.
- iii) Organization/Companies falling under SME's should fulfill the following:-

- Should have good quality exportable products
 - Should have the capacity to supply external market
 - Should be able to afford of her/his costs associated to their participation. (i.e. accommodation, personal transport and the general up keep while in Malawi)
 - Should contribute USD 200 as cost sharing for administrative costs.
- iv) Organization/Companies which do not qualify under SME's category should contribute USD 500 to cover the stand rental, freight of exhibits and the general administrative costs, while in Malawi.


Anna F. Bulondo (Mrs.)
For: DIRECTOR GENERAL

AFB/MDK/amk