

Ref. No. FA.316/406/01"N"

Executive Director,
Tanzania Chamber of Commerce,
Industry and Agriculture (TCCIA),
P.O. Box 9713,
DAR ES SALAAM



Dear Sir/Madam,

**RE: INVITATION TO PARTICIPATE IN INTERNATIONAL TRADE FAIRS COORDINATED
BY TANTRADE, 2018**

Please refer to the above mentioned subject.

Tanzania Trade Development Authority (TanTrade) an institution under the Ministry of Industry, Trade and Investment is mandated among other things to develop and promote Tanzanian goods and services in the domestic, regional and international markets. To implement this key role; TanTrade organize and coordinate Tanzanian participation in different international trade fairs around the world with the aim of creating brand awareness and promoting Tanzanian products in different markets.

In line with the focus of the government of making Tanzania an industrialized and middle income economy by 2025; we believe sustainable markets are essential part of the industrial economy. We are thus pleased to inform your esteemed organization that we are organizing and coordinating Tanzanian participation to the following international trade fairs in 2018:-

No.	Fair Name	Dates	Contact Officer	Confirmation deadline	Mob No/email
1.	Easter Rand Show	30/03-08/04/2018	Masha Hussein	28 th February, 2018	0715 988 299
2.	Zimbabwe International Trade Fair (ZITF 2018)	24 th – 28 th April, 2018	Thomas Mallya	30 th March, 2018	+255 758 001 021 thomas.mallya@tantrade.go.tz
3.	Yiwu Imported International Trade Fair	06/05-09/05/ 2018	Norah Mishili	20 th February , 2018	0755383575 norah.mishili@tantrade.go.tz
4.	30 th Malawi International Trade Fair	24/05-03/06/2018	Magreth Kiama	30 th April, 18	0713 274 653 Magreth.kiama@tantrade.go.tz
5.	54 th Zambia International Trade Fair	27/06-03/07/2018	Norah T Mishili	30 th April, 18	0755383575 norah.mishili@tantrade.go.tz
6.	Rwanda International Trade Fair, 2018	27/07-10/08/2018	Judith Matage	30 th April ,18	0717 659 129 judith.matage@tantrade.go.tz
7.	Mozambique International Trade Show (FACIM, 2018)*	August, 2018 September, 2018	Thomas Mallya	30 th April, 18	+255 758 001 021 thomas.mallya@tantrade.go.tz
8.	Swaziland International	September, 2018	Getrude Ng'weshemi	30 th April, 18	0754 265 822

All official correspondences should be addressed to the Director General

Mwl. J.K Nyerere Trade Fair Ground, Plot No. 436, Block A, Kilwa Road; P.O Box 5402, Dar es Salaam, Tanzania
Tel: +255 (0) 22 2850238, Fax:+255 (0)22 2858532, +255 (0) 22 2850239, Email: info@tantrade.or.tz, Web: www.tantrade.or.tz

	Trade Fair, 2018*				getrude.gweshemi@tantrade.go.tz
9.	Food & Hospitality Oman	15 th -17 th October, 2018	Masha Hussein	30 th April,18	0715 988 299 Masha.hussein@tantrade.go.tz
10.	Nairobi International Trade Fair	1 st - 7 th October, 2018	Stephen Koberou Harry Bilegeya	30 th April,18	0715 484 452 0717 221 590 harry.bilegeya@tantrade.go.tz
11.	26 th Uganda International Trade Fair	03 rd -10 th October, 2018	Cecilia Mwandepa	30 th April,18	0717478806 cecilia.mwandepa@tantrade.go.tz
12.	China International Import Expo	5 th - 10 th Nov., 2018	Stephen Koberou	30 th April,18	0715 484452 stephen.koberou@tantrade.go.tz

We believe that by participating in these fairs, your company will broaden business network, market exposure and product penetration in both regional and international markets.

Please feel free to contact the coordinating officers for more information on any fair that your esteemed organization wishes to participate.

We thank you for your continued cooperation.

Yours Faithfully,



Anna F. Bulondo (Mrs.)
For: **DIRECTOR GENERAL**
AFB/JM/amk