

UNIVERSITY OF DAR ES SALAAM ENTREPRENEURSHIP CENTRE (UDEC)

“A Leading Centre of Excellence in
Enterprise Development “



VISION

- The vision of UDEC is to be a leading Centre for Excellency in enterprise development nationally and regionally.



MISSION

- The mission of the Centre is to facilitate the development of entrepreneurial capacity in Tanzania



UDEC

- UDEC aims to be an effective catalyst for job creation, economic development and poverty alleviation through training, research, consultancy and other services in the area of enterprise development.

SERVICES THAT UDEC OFFERS:

UDEC serve for:

- Internal Market
 - Students and Staff of UDSM
- External Market
 - SME's and other Stakeholders



REGULAR COURSES

1. Weekend Entrepreneurship Course
(Runs Quarterly)
2. Freshers & Graduate Entrepreneurship
3. *Certificate in Entrepreneurial Management (CEM) (runs once a year-SMEs)*



COURSES

- 3. Advanced Certificate in Entrepreneurship and Business Management (ACEBM) (annually-Entrepreneurs-Business Owners)*
- 4. Entrepreneurial Management of Schools (twice per year)*



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC

- **Micro, Small and Medium Enterprise (MSMEs)**
 - **Courses Offered:**
 - Developing entrepreneurial business,
 - Business planning,
 - Business growth,
 - Managing people for results,
 - Financial management,
 - Record keeping, accounting,
 - Competitive marketing strategies,
 - Customer care,
 - Maintenance management, governance, negotiation skills, effective leadership etc.



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- Business Development Service Providers(BDSP)
 - Training of Trainers (including adult learning), consulting skills, business diagnostic and counseling skills, project formulation, project management, project monitoring & evaluation, etc.



Participants of the
Short Courses
offered by UDEC

OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- Private Sector Organizations (PSOs)
 - Advocacy skills, communication skills, negotiation skills, project management skills, financial management, leadership and management



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- Financial Institutions
 - Working with SMEs, Training of Trainers (TOTs)
Loan appraisal techniques for SMEs etc



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- Local Government, Ministries, Departments and Agencies (MDAs)
 - Entrepreneurship and private sector facilitation, entrepreneurial management, project management, private dialogue and partnership, business information management, mainstreaming entrepreneurship in policies and programmes.



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- Schools and Colleges
 - Entrepreneurial management of schools/college, mainstreaming entrepreneurship in education and training.



OPEN AND TAILOR MADE COURSES THAT ARE OFFERED BY UDEC...

- People nearing retirement/retirees
 - Preparation for retirement (post-retirement adjustment, awareness of personal assets and liabilities and how to use them, choice of post-retirement activity, planning for post-retirement economic activity) etc.



Other Services

- **Business Plan Competition**
 - ✓ Organize Business Plans Competitions and Awards as well as matching Tanzanians with foreign investors
- **Business Incubation -BDS**
 - ✓ Encourage and empower students and graduates of education and training institutions to choose self-employment as a career and empower them to succeed therein.
- **Research and Consultancy Services in the area of Entrepreneurship & SME Development**



Therefore, what have been done by UDEC in Supporting SMEs?

1. UDEC has played a significant role in entrepreneurship development to the University Community, Small and Medium Enterprises (SMEs).
2. UDEC has facilitated the development of entrepreneurial capacity in Tanzania. For example, UDEC has developed and disseminated trainings and other enterprise development methodologies and programmes to other Business Development Services (BDS) providers



UDEC Support to SMEs

3. UDEC has strengthened capacity of institutions and networks involved in supporting the establishment and development of Small and Medium sized Enterprises (SMEs).



UDEC Support to SMEs

- UDEC has carried out research and provides consultancy services on enterprise development to government, development agencies, business development service (BDS) providers, business firms as well as individual entrepreneurs.



WELCOME TO;
UNIVERSITY OF DAR ES SALAAM
ENTREPRENEURSHIP CENTRE (UDEEC)

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Contacts

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THANK YOU

